**Aim**

**AIM:** Goal of the project: “What are we trying to accomplish?”

**S.M.A.R.T**
- S = Specific
- M = Measurable (Outcome)
- A = Actionable
- R = Relevant
- T = Time bound

**Key Drivers (Measures)**

**Key Drivers:** Identified components of the system or process that are vital to achieving the Aim

**Interventions:** Change concepts that impact Key Drivers: “What changes can we make that will result in improvement?”

**Measures:** A means to quantify the Aim and Key Drivers; “How will we know that a change is an improvement?” Identify process and outcome measures.